



Bharatiya Vidya
Bhavan

Bhavan's Vivekananda College of Science, Humanities & Commerce
Sainikpuri, Secunderabad – 500094
Autonomous College - Affiliated to Osmania University
(Accredited with 'A' grade by NAAC)

Department of Management Studies

International Seminar on
"4Is - Innovation, Incubation, Intelligence & Inclusion" –
Emerging Global Trends and Business Excellence.

Report – Inaugural (8th February 2017)

The various aspects of the main focus behind the choice of subject of discussion of today were spoken about and illustrated by the various speakers through different examples.

The "Innovation" concept through Ramayana in Management and Intelligence as explained by our Vice-Chairman, Air Cmde J.L.N. Sastry.

The importance of "Intelligence", "Incubation" and "Innovation" in the field of business by our Principal, Prof. Y. Ashok.

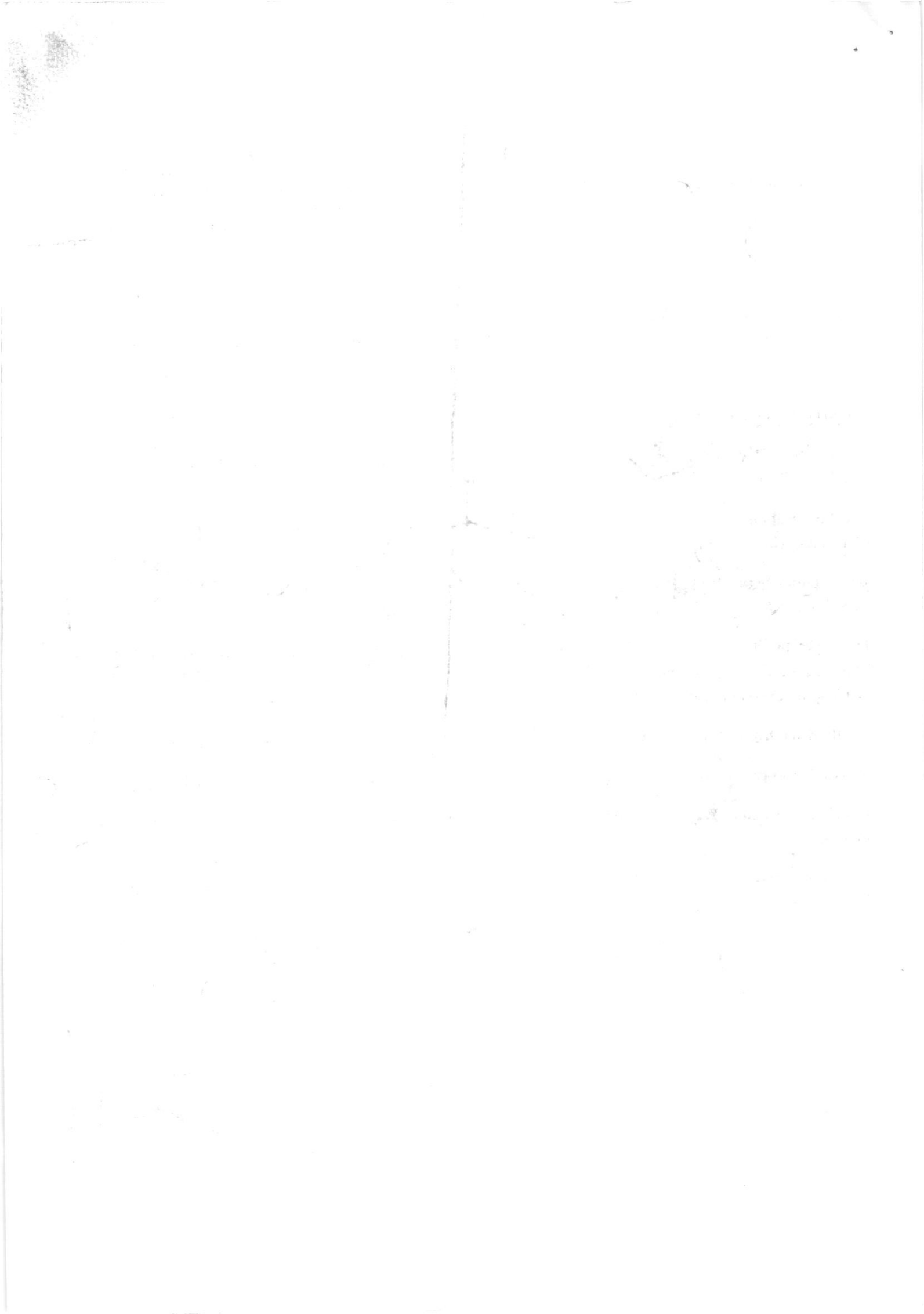
The applicability of the 4 I's and Business Trends in today's industry as explained by our Chief Guest, Mr. Apparao, Principal of OU-CCBM, the Innovations in Banking System, Mobile and E-Banking as a leading example of Innovation.

Mr. Ramana, from First America, focused on Digital Transformation and developing intelligence.

Dr. NS. Chakravarty, Head Department of Management Studies, threw insights on seminar topics.

6 Technical Sessions were conducted on 8th February, where in 36 delegates presented their papers on various themes.

9th February will be continued with other technical sessions where in few more delegates will be presenting their papers. The best paper awards will be presented tomorrow.









Day 2 (9th February 2017) Report

The 2nd day of the started with enthusiastic participation of various delegates for presenting the papers

Out of the 52 papers presented in the two day seminar 9 were selected as best paper presentations.

The next round of presentations were done by the best presenters of the preliminary sessions.

The presentations session was then taken over by Valedictory Session.

Our Chief Guest Mrs. M. Usha, (Retd) Professor, Osmania University spoke about her evaluation procedure and prides herself by calling herself the brand ambassador of Bhavans. She appreciated the efforts of faculty and team. She felt that the papers were of International Standards comprising of contemporary topics and the presenter's effective communication of complex papers. She concluding by saying "Knowledge is never ending and one should never rest".

A 2 day seminar report was narrated by Dr. MVS Mahendra. He also explained the though process that went into the idea generation for the theme of the seminar. There were certain research questions which were then translated into the theme 4 Is "Innovation ,Intelligence, Inclusion and Incubation". The seminar's objective was to find the answers regarding the same.

Dr. Y. Ashok, Principal, BVC addressed the gathering by expressing his gratitude to the Chief Guest, Chairpersons and the coordinators. He was delighted by the outacome of the event.

Momentos and Certificates of Appreciation were given to the coordinating team.

The best 3 paper presentations were awarded with a cash prize of 10000, 7500 and 5000 respectively.

The winners were-

1. Dr. Nazia Sultana and Mrs. Seema Gosh
2. Dr. C. Kameswari, Meena Rani and Mrs. Uma Jayander
3. Swetha Chavali, GV .Abhinav and K. Rahul ,T. Tirupathi

The entire seminar end on a blissful note.



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INTERNATIONAL SEMINAR
"4I's - Innovation, Incubation, Intelligence & Inclusion"
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Organised By Department of Management Studies
on 8th & 9th February, 2017

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TIME, SMART, CLEAN, etc.

Dr. N. Lakshminarayana

Prof. M. Usha
Professor (R&D) Osmania University

M. Lakshminarayana